




Mt. Diablo Dental Hygiene Society
 Advancing the Art & Science of Dental Hygiene



“#Top Trending Topics in Dentistry”
Featuring Kristy Menage Bernie, RDH, MS, RYT
 Saturday • August 22, 2020 • 3 CE units

9:00 am to 12:00 pm • Virtual Presentation via ZOOM!

Attendees will receive the meeting link and handout the week of the event via email.

For best virtual experience, recommend viewing on a laptop or desktop computer with camera access!

Course Description:

There is no doubt that the evolution and utilization of social media and electronic news media outlets have had a profound impact on the practice of dental hygiene as consumers are being ‘educated’ through these sources. From direct-to-consumer orthodontics to magic potions to cure periodontal disease to new technologies for daily care, patients are bombarded with dental ‘health’ information that may in fact be harmful. This high-energy session will overview the ever-changing landscape and explore the top trending topics that impact clinical practice (is there sufficient research to support daily use of dental floss?!). A review of research related to innovations and protocols will be included with attendees directing the session content **LIVE** while building resources to maximize patient care and professional growth. Featured as a popular seminar at RDH Under One Roof and state/national dental associations!

Learning Outcomes:

- Understand and appreciate the impact of social media and direct-to-consumer marketing on patients’ dental ‘IQ’ and use of products/protocols.
- Develop strategies to educate patients about trending topics and associated research or lack thereof.
- Implement an action plan to monitor trending topics and be prepared to provide evidence-based responses.

About our Speaker: Kristy Menage Bernie, RDH, MS, RYT is an international speaker, past president of MDDHS/CDHA and faculty at UCSF as well as faculty for AndyRDH’s Dental Hygiene Academy, a national board review company. She’s been a featured speaker at CDA, CDHA and national venues. Kristy is known for facilitating fast paced and evidence-based sessions!

REGISTRATION FORM:
- USE ONE FORM PER REGISTRANT

SEND REGISTRATION TO: Debbie Phillips, RDH, BS
182 Cameo Drive
Danville, CA 94526

Name: _____

RDH DDS RDA/DA STUDENT OTHER _____

Address: _____

CDHA Membership #: _____ Phone: _____ E-Mail: _____

Credit Card#: _____ Exp. Date: _____ CVV Code: _____

<p>TUITION:</p> <p><i>Pre-Registration Fee by August 17th</i></p> <p><input type="checkbox"/> CDHA MEMBER \$30.00</p> <p><input type="checkbox"/> Potential-member RDH \$60.00</p> <p><input type="checkbox"/> DDS/RDA/DA \$55.00</p> <p><input type="checkbox"/> Student – FREE</p>	<p><i>Postmarked after August 17th</i></p> <p><input type="checkbox"/> CDHA MEMBER \$50.00</p> <p><input type="checkbox"/> Potential-member RDH \$120.00</p> <p><input type="checkbox"/> DDS/RDA/DA \$85.00</p> <p><input type="checkbox"/> Student – FREE</p>
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PLEASE MAKE CHECK PAYABLE TO: MDDHS

Please list component/program affiliation: _____

ALL CANCELLATIONS MUST BE MADE BY THE EARLY REGISTRATION DEADLINE AND A 25% ADMINISTRATION FEE WILL APPLY. NO REFUNDS AFTER THAT DATE/ FOR PAYMENT BY CREDIT CARD, PLEASE EMAIL FORM to DUBUS56@aol.com