



  
**Mt. Diablo Dental Hygiene Society**  
 Advancing the Art & Science of Dental Hygiene



**“Alternative Tobacco Products and the Dental Team’s  
Role in Tobacco Cessation”**

**Featuring Liz Couch, RDH, MS TTS**

Saturday • January 18<sup>th</sup>, 2020 • 3 CE units

8:00 am – 9:00 am • Registration/Breakfast • 9:00 am to 12:00 pm • Presentation

**John Muir Hospital • Walnut Creek, CA • Ball Auditorium**

1601 Ygnacio Valley Road (Limited parking in front of hospital, garage on south side)

**Please have your ID with you to enter the facility!**

**Course Description:**

Tobacco use remains the leading cause of preventable death in the United States. While the prevalence of smoking continues to decline nationally, the use of alternative tobacco products, such as electronic cigarettes (i.e., e-cigs, “vapes”, JUULs, etc.), has increased rapidly. Dental professionals are likely to encounter patients who are using these products or have questions about them. This interactive course will provide participants with an overview of the latest trends in tobacco product use, the oral and systemic health implications of new and emerging tobacco products, and evidence-based strategies to address tobacco use in practice, including key points for patient education and communication. ***This session is open to dental and medical healthcare providers!***

**Learning outcomes:**

- Understand current trends in the use of new and emerging tobacco products, such as electronic cigarettes.
- Recognize the oral and systemic health implications of tobacco, electronic cigarettes and cannabis.
- Identify evidence-based strategies for addressing tobacco use in practice, including patient communication techniques, referral resources, and pharmacotherapy.

**About our Speaker:** Elizabeth Couch, RDH, MS, TTS is an assistant adjunct professor in the Division of Oral Epidemiology and Dental Public Health at the University of California San Francisco. Her research interests include tobacco-related behaviors among youth and the role of dental professionals in tobacco prevention and cessation. She is affiliated with the UCSF Center for Tobacco Control Research & Education and the California Oral Health Technical Assistance Center at UCSF. Currently, she serves on the Journal of Dental Hygiene Editorial Review Board and National Center for Dental Hygiene Research & Practice Advisory Board. As a Tobacco Treatment Specialist (TTS) and practicing dental hygienist (part-time), she is dedicated to addressing tobacco use among her patients.

**REGISTRATION FORM:**

- USE ONE FORM PER REGISTRANT

SEND REGISTRATION TO: Debbie Phillips, RDH, BS  
182 Cameo Drive  
Danville, CA 94526

Name: \_\_\_\_\_

RDH    DDS    RDA/DA    STUDENT    OTHER \_\_\_\_\_

Address: \_\_\_\_\_

CDHA Membership #: \_\_\_\_\_ Phone: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Credit Card#: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVV Code: \_\_\_\_\_

**TUITION:**

*Pre-Registration Fee by Jan. 10<sup>th</sup>*

- CDHA MEMBER \$50.00
- Potential-member RDH \$80.00
- DDS/RDA/DA \$55.00
- MD/RN/Other \$55.00
- Student \$10.00

*Walk-in Fee (if space available)*

- CDHA MEMBER \$80.00
- Potential-member RDH \$110.00
- DDS/RDA/DA \$85.00
- MD/RN/Other \$85.00
- Student \$10.00

**PLEASE MAKE  
CHECK PAYABLE TO:  
MDDHS**

Please list component affiliation: \_\_\_\_\_

**ALL CANCELLATIONS MUST BE MADE BY THE EARLY REGISTRATION DEADLINE AND A 25% ADMINISTRATION FEE WILL APPLY.  
NO REFUNDS AFTER THAT DATE/ FOR PAYMENT BY CREDIT CARD, PLEASE EMAIL FORM to [DUBUS56@aol.com](mailto:DUBUS56@aol.com)**