




Mt. Diablo Dental Hygiene Society
 Advancing the Art & Science of Dental Hygiene



“#Top Trending Topics in Dentistry”

Featuring Kristy Menage Bernie, RDH, MS, RYT

Saturday • March 14th, 2020 • 3 CE units

8:00 am – 9:00 am • Registration/Breakfast • 9:00 am to 12:00 pm • Presentation

John Muir Hospital • Walnut Creek, CA • Ball Auditorium

1601 Ygnacio Valley Road (Limited parking in front of hospital, garage on south side)

Please have your ID with you to enter the facility!

Course Description:

There is no doubt that the evolution and utilization of social media and electronic news media outlets have had a profound impact on the practice of dental hygiene as consumers are being ‘educated’ through these sources. From direct-to-consumer orthodontics to magic potions to cure periodontal disease to new technologies for daily care, patients are bombarded with dental ‘health’ information that may in fact be harmful. This high-energy session will overview the ever-changing landscape and explore the top trending topics that impact clinical practice (is there sufficient research to support daily use of dental floss?!). A review of research related to innovations and protocols will be included with attendees directing the session content **LIVE** while building resources to maximize patient care and professional growth. Featured as a popular seminar at RDH Under One Roof and state/national dental associations!

Learning Outcomes:

- Understand and appreciate the impact of social media and direct-to-consumer marketing on patients’ dental ‘IQ’ and use of products/protocols.
- Develop strategies to educate patients about trending topics and associated research or lack thereof.
- Implement an action plan to monitor trending topics and be prepared to provide evidence-based responses.

About our Speaker: Kristy Menage Bernie, RDH, MS, RYT is an international speaker, past president of MDDHS/CDHA and faculty at UCSF as well as faculty for AndyRDH’s Dental Hygiene Academy, a national board review company. She’s been a featured speaker at CDA, CDHA and national venues. Kristy is known for facilitating fast paced and evidence-based sessions!

REGISTRATION FORM:

- USE ONE FORM PER REGISTRANT

SEND REGISTRATION TO: Debbie Phillips, RDH, BS
182 Cameo Drive
Danville, CA 94526

Name: _____

RDH DDS RDA/DA STUDENT OTHER _____

Address: _____

CDHA Membership #: _____ Phone: _____ E-Mail: _____

Credit Card#: _____ Exp. Date: _____ CVV Code: _____

TUITION:

Pre-Registration Fee by March 7th

- CDHA MEMBER \$50.00
- Potential-member RDH \$80.00
- DDS/RDA/DA \$55.00
- MD/RN/Other \$55.00
- Student \$10.00

Walk-in Fee (if space available)

- CDHA MEMBER \$80.00
- Potential-member RDH \$110.00
- DDS/RDA/DA \$85.00
- MD/RN/Other \$85.00
- Student \$10.00

**PLEASE MAKE
CHECK PAYABLE TO:
MDDHS**

Please list component affiliation: _____

**ALL CANCELLATIONS MUST BE MADE BY THE EARLY REGISTRATION DEADLINE AND A 25% ADMINISTRATION FEE WILL APPLY.
NO REFUNDS AFTER THAT DATE/ FOR PAYMENT BY CREDIT CARD, PLEASE EMAIL FORM to DUBUS56@aol.com**